

Strategic Plan 2011-2013

Mission As a national organisation we seek to unify, consolidate, support, promote & encourage the development of chaplaincy, religious, pastoral & spiritual care within contemporary multi-faith Australia.

Strategic Objective	Goal	Outcome
<p>1. To support the provision of best practice.</p>	<p>1.1 Identify and develop professional standards to support and enhance quality of care in service delivery.</p> <p>1.2 Identify research priorities that enhance best practice.</p> <p>1.3. Relationships identified and developed to foster and support research priorities.</p>	<p>1.1.1 Professional standards identified and developed and initially implemented as guidelines.</p> <p>1.2.1 Research priorities identified.</p> <p>1.3.1 Relationships identified and developed.</p>
<p>2. Identify and develop strong and robust relationships with key stakeholders.</p>	<p>2.1 Develop and maintain effective forms of communication in relation to: practitioners, branches, employing bodies, Government and other stakeholders as identified.</p> <p>2.2 Marketing strategies in relation to: practitioners, branches, employing bodies, Government and other stakeholders as identified.</p>	<p>2.1.1 Effective forms of communication developed and implemented.</p> <p>2.2.1 Marketing strategies developed and implemented.</p> <p>2.2.2. Recognized as the professional association of choice.</p> <p>2.2.3 Profile of SCA increased at state and national level.</p>



Spiritual Care Australia

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	2.3 Respond effectively to the identified needs of members and branches.	2.3.1 Strategy in place to identify needs of members and branches.
3. To strengthen SCA to meet current and future needs.	3.1 Employ an EO. 3.2 Establish and maintain clear and effective systems and structures for governance. 3.3 Develop and implement a campaign to increase membership. 3.4 Identify and secure sustainable funding sources.	3.1.1 EO appointed 3.2.1 Effective systems for governance identified and implemented. 3.3.1 Increase in membership at all levels. 3.4.1 Initial funding secured with ongoing opportunities explored.